Sponsorship Brochure

16th International Learning Analytics
and Knowledge Conference

28 April to 1 May 2026

Bergen, Norway

SOLAR
SOCIETY for LEARNING
ANALYTICS RESEARCH

Contact Us:

If you'd like more detail about the conference and/or to discuss sponsorship opportunities please contact the Conference Chair Dr. Grace Lynch at
solarcommittee@gmail.com

Unlock unmissable opportunities to be part of the Society for Learning Analytics Research (SoLAR) annual Learning Analytics and Knowledge (LAK) Conference, this year to take place in the beautiful heritage listed city of Bergen in Norway. As an industry leader committed to advancing analytics including through the use of AI, your participation will showcase you to a broad audience of decision-making educational leaders and position your company at the forefront of competitive research.

Attendees will include internationally recognized academics and researchers, senior level academic administrators, instructional designers/technologies, doctoral students and others – a Practitioner's Analytics track will highlight the impact that Learning Analytics is having outside of academia. Organized by SoLAR in conjunction with the University of Bergen, we encourage sponsors and interested industry partners to submit to the Practitioner's track to showcase their work in addition to sponsorship.

About LAK

The Society for Learning Analytics Research (SoLAR) is the largest global community of researchers and leaders exploring the role and impact of analytics on teaching, learning, training and development across the higher education and K-12 sectors.

LAK conferences typically have over 500 participants while SoLAR's mailing list reaches more than 5,000 individuals from 40+ countries.

Why Sponsor or Exhibit?

- Showcase your services and products to international leaders in learning analytics, artificial intelligence and data analytics fields

- Connect with industry and educational leaders and instantly gain exposure to a diverse set of individuals from world-leading researchers to senior managers with different levels of analytics expertise

- Interact with other participants and build innovative new partnerships

We look forward to welcoming you to LAK26 in Bergen to continue shaping the future of learning analytics and AI uses in education.

LAK26 Sponsorship Overview

Summary of Benefits	Diamond $ 15,000 USD (1)	Platinum $ 10,000 USD (2)	Gold $ 5,000 USD	Silver $ 3,500 USD	Bronze $ 2,000 USD
Additional Recognition as headline LAK sponsor	Yes				
Provide a promotional giveaway item to all attendees	Yes	Yes	Yes		
LAK Passes	4	3	2	1	
Gala Dinner tickets	4	3	2	1	
Dedicated social media posts crediting you as a sponsor	3	2	1		
Access to the GDPR-compliant participant list*	Yes	Yes	Yes		
Run a demo session as part of the poster/demo program	Yes	Yes	Yes		
Invited to VIP reception with Keynotes, Conference Hosts, SoLAR Executive	Yes	Yes	Yes	Yes	Yes
Placement as sponsor on online event platform	Yes	Yes	Yes	Yes	Yes
Verbal and website recognition during LAK	Yes	Yes	Yes	Yes	Yes
Included in press releases and newsletter distribution pre-& post event	Yes	Yes	Yes	Yes	Yes

*Participant List

This will be provided upon the close of registration. This is an opt-in form and the permission details "The participant list will contain your name, affiliation and email address. The participant list will be shared with delegates, including sponsors."

Demos

If you are interested in having a demo during the demo session as part of the program, please contact the Conference Chair Dr. Grace Lynch at solarcommittee@gmail.com

Previous Sponsors have included

ACT, Blackboard, Brightspace, Cengage, Desire2Learn, EdQuire, Failte Ireland, Gates Foundation, IBM, Intel, Jacobs Foundation, Kyoto Tourism, Kyoto University, McGraw Hill Education, Research Council of Evidence-Driven Education, Tableau, Telecom foundation, University of Michigan, University of Texas at Arlington, Uchida Yoko Co. Ltd., Unicon

Diamond Sponsorship – Lead as the only Headline Sponsor

Promotion

- Prominent identification on signage throughout the conference
- Headline sponsor credit on event daily opening slides (main conference)
- Opportunity to provide a promotional giveaway item to all conference attendees
- Run a demo during the networking/poster/demo session

Website, App and Communications

- Prominent placement as headline sponsor on conference website and app
- Headline sponsor listing on conference website with company logo, 200-word profile and contact details
- 3x dedicated social media posts crediting you as headline sponsor
- Announcement to all attendees via conference app as headline sponsor

Access

- Access to the GDPR-compliant participant list*
- 4 x conference passes
- 4 x gala dinner tickets

Rate $15,000 USD (no taxes charged)

Platinum Sponsorship – Two available

Promotion

- Platinum sponsor credit on event daily opening slides (main conference)
- Opportunity to provide a promotional giveaway item to all conference attendees
- Run a demo during the networking/poster/demo session

Website, App and Communications

- Prominent placement as Platinum sponsor on conference website and app
- Platinum sponsor listing on conference website with company logo, 100-word profile and contact details
- 2x dedicated social media posts crediting you as headline sponsor
- Announcement to all attendees via conference app as platinum sponsor

Access

- Access to the GDPR-compliant participant list*
- 3 x conference passes
- 3 x gala dinner tickets

Rate $10,000 USD (no taxes charged)

Gold Sponsorship

Enhance your organizational visibility to all attendees

Promotion

- Gold sponsor credit on event daily opening slides (main conference)
- Opportunity to provide a promotional giveaway item to all conference attendees
- Run a demo during the networking/poster/demo session

Website, App and Communications

- Gold sponsor on conference website and app
- Gold sponsor listing on conference website with company logo and contact details
- 1x dedicated social media posts crediting you as headline sponsor

Access

- Access to the GDPR-compliant participant list*
- 2 x conference passes
- 2 x gala dinner tickets

Rate $5,000 USD (no taxes charged)

Silver Sponsorship

Promotion

- Identification throughout the conference as a silver sponsor

Website, App and Communications

- Silver sponsor on conference website and app
- Silver sponsor listing on conference website with company logo

Access

- 1 x conference passes
- 1 x gala dinner tickets

Rate $3,500 USD (no taxes charged)

Bronze Sponsorship

Enhance your organizational visibility to all attendees

Promotion

- Identification throughout the conference as a sponsor

Website, App and Communications

- Bronze sponsor on conference website and app
- Listing on conference website with company logo

Rate $2,000 USD (no taxes charged)